

Press Release

20 August 2020
EdMuse Inc.
6-27-29 Shinjuku, Shinjuku-ku,
Tokyo, Japan



EdMuse Started System Development of Sri Lanka's Promotion Voting System (Community Promotion Lottery) ~Example of Blockchain Platform (EDLS) Utilization~

Water FinTech Lanka S.A.C. (Location: Democratic Socialist Republic of Sri Lanka, Chairman: Ven. Pelpola Vipassi) and EdMuse Inc. (Headquarters: Shinjuku-ku, Tokyo; CEO: Keisuke Fukui) have started to develop a **blockchain-based promotion voting system** (“Community Promotion Lottery (tentative title)”) in Sri Lanka.

Water FinTech Lanka S.A.C., together with the Pelpola Vipassi Foundation, has been promoting a number of significant social service projects in both Sri Lanka and Japan. As the particularly focused activity of the Foundation, those projects include a wide range of subjects such as providing clothing, food, and shelter for children in Sri Lanka, providing educational opportunities like kindergartens, providing stationery for students, establishing schools and hospitals, donating wheelchairs, etc.

The Pelpola Vipassi Foundation is an official foundation that has been approved by the Parliament of Sri Lanka. The president and ministers of Sri Lanka also participated in the Foundation building opening ceremony in Colombo. The Foundation president, Ven. Vipassi Thera is reputed by the president of Sri Lanka, and he has been working as a consultant to various initiatives between Japan and Sri Lanka. In 1981, Emperor Emeritus Akihiko, who was the Crown Prince at that time, visited the Foundation as well. Besides, in Japan, the late Prime Minister Obuchi also attended the meeting held by the Foundation at the Imperial Hotel. It follows that Ven. Vipassi Thera is well-respected in the Japanese political and business circles, and has contributed to the development of Japanese Buddhism, such as constructing a Buddhist temple at Shodoshima in Kanagawa Prefecture. Water FinTech Lanka S.A.C. was established on the premises of the Foundation.

“Community Promotion Lottery (tentative title)” would be accessible 24/7 from every Sri Lankan resident’s smart devices or PCs. The purpose of the system is to make Sri Lankan residents feel close and enjoy the blockchain-based promotion voting system by starting the online process. With the

smart contract mechanism, which is a feature of blockchain technology, we will build a transparent system that cannot be tampered from voting, confirmation of the results, to the KYC processing of winners. In addition, by properly coordinating with local banks, we will realize financial inclusion for people who do not own a bank account, which is an important factor in reducing the poverty gap in rural areas. This could make the action more meaningful.

In Sri Lanka, the government and local authorities have also started to expect that through the collaboration between EdMuse Inc. and Water Fintech Lanka S.A.C., blockchain technology would be utilized in both financial and non-financial sector to create shared value with society, in order to solve social issues.



EdMuse Inc. carries out the mission of solving upcoming problems that happen during DX promotion with our customers. We have developed a new blockchain platform “EDLS” that could be tailored to fit best to each customer’s needs. This custom-made structure has been made possible by achieving componentization.

【Profile of Water FinTech Lanka S.A.C. & Pelpola Vipassi Foundation】

Name: Water FinTech Lanka S.A.C. (<https://pelpolavipassifoundation.org/>)

Chairman: Ven. Pelpola Vipassi

Location: 131/23. VEN. PELPOLA VIPASSI HIMI MAWATHA, COLOMBO 08, Sri Lanka

【About EdMuse Inc.】

We are a DX supplier with the spirit of “Being a Pioneer”, who applies the latest IT technology to make innovation happen in society. We contribute to the development of society by creating and providing new value required by companies and society.

【Company Profile】

Name: EdMuse Inc. (<https://edmuse.jp/>)

President: Keisuke Fukui

Location: 6-27-29 Shinjuku, Shinjuku-ku, Tokyo

Business Activities: DX Design Business, Digital Talents Development Business, Global Business

Contact: pr@edmuse.jp